



**MEMBERSHIP MEETING
DECEMBER 11, 2013**

**Panel: Using Our Past Successes to Address Future Challenges
Bios**

Deborah Boatright, Vice President, Northeast Region, NeighborWorks® America

An acknowledged expert in affordable housing and community development, Deborah Boatright specializes in developing partnerships that unite the public and private sector in efforts to improve housing options for low and moderate income families, and address community needs.

In April 2011, Boatright was appointed vice president, Northeast Region, NeighborWorks America, where she oversees operations and develops strategic alliances in 11 states from Maine to Maryland, the District of Columbia, Puerto Rico and the US Virgin Islands. She is responsible for the provision of resources and support to 80 affiliated community development organizations, which together comprise 33% of the national NeighborWorks network.

Boatright first joined NeighborWorks America in 2006 as the district director for the Northeast District, which then included New York State, New Jersey, Puerto Rico and the Virgin Islands. She was instrumental in forging new partnerships that reached underserved communities throughout the district while assisting its 29 affiliate organizations to sustain capacity and impact during the economic downturn.

Boatright earned her Master's Degree in Policy Analysis and Urban Affairs at The New School; and was a Fannie Mae Fellow at Harvard University's Kennedy School of Government Program for Senior Executives in State and Local Government.

Ray Ocasio, Executive Director, La Casa de Don Pedro

Since 1998 and under Mr. Ocasio's stewardship La Casa has experienced tremendous growth and consolidation of its programs and advocacy activities while adding vigor to its economic development work by employing a focused, targeted, comprehensive and integrated strategy plan. La Casa has also moved solidly into the realm of social entrepreneurial initiatives with affiliate ventures in development, construction and food preparation while reaffirming its community organizing and advocacy roots, at the neighborhood, city and state levels. Under this organizational model, La Casa has achieved significant success and impact. Today it serves over fifty thousand households and individuals. It is considered among the leading comprehensive multipurpose community based social services and development organization in New Jersey.

Mr. Ocasio is involved in local, citywide and state initiatives and serves as well as works with local, regional and state committees, task forces coalitions and associations. He represents La Casa de Don Pedro in local, state, regional and national collaborations, alliances, coalitions and institutions as a member and officer. His active engagement include: Leadership Newark, the Newark Community Development Network, Early Childhood Coalition of Newark, Newark Trust for Education, St. Michael's Medical Center, the Foundation for Newark's Future, Mayor Booker's Youth Task Force, the Coalition for Our Children's Schools, the Cornwall Institute of Rutgers University, the NJ Housing and Community Development Network, New Jersey Hispanic Directors Association, NJ Citizen Action, Better Choice, the Big Brother Big Sister National Hispanic Advisory Committee and up until recently with the Institute for Comprehensive Community Development. Mr. Ocasio is active in a number of advisory committees for financial institutions with interest in New Jersey and New York.

In addition to his current activities, Mr. Ocasio has over thirty years of experience in housing development, organization development and community building activities both domestically and internationally.

Panel: Using Our Past Successes to Address Future Challenges

Bios

Annemarie Uebbing, Director, Division of Community Planning & Development, HUD

Annemarie Uebbing is Director for the Division of Community Planning and Development in the Newark Field Office for the Department of Housing and Urban Development. She is responsible for working with 55 entitlement communities to develop “placed base planning” for the use of CDBG, HOME, HOPWA, ESG, Continuum of Care funds, NSP grants and Disaster Recovery Funds. Ms. Uebbing was NJ Regional Director for The Community Preservation Corporation from 2003 to 2011. She has also worked as a senior planner for the firm of Heyer, Gruel and Associates. Her early career was based in Jersey City, where she held several positions dealing with affordable housing, community and economic development, including Director of HEDC. She has a MCRP from Rutgers University and a BA in Urban Studies from SUNY Buffalo. She was a Fannie Mae Fellow at the Senior Executives Program for State and Local Officials at Harvard University.

Maria T. Maio, Executive Director, Jersey City Housing Authority

Maria T. Maio has served as the Executive Director of the Jersey City Housing Authority since 2004, and previously as the Deputy Director, the director of Development and other roles. Ms. Maio has over thirty three years of professional experience in planning, developing, financing, administering and managing assisted housing for low income families, senior citizens and person with disabilities, and is particularly proud of her leadership role in forwarding the HOPE VI Revitalization Programs and other innovative development projects which preserve affordable housing in Jersey City.

Rick Sauer, Executive Director, Philadelphia Association of Community Development Corps.

Rick has twenty five years’ leadership experience in non-profit housing and community development, with particular expertise on policy and advocacy. Since 1999, he has been Executive Director of the Philadelphia Association of Community Development Corporations, a membership association of organizations committed to equitable neighborhood revitalization. Previously, Rick was Associate Director of the Housing and Community Development Network of New Jersey, a statewide association of non-profit developers.

He is a recipient of a 2007 Eisenhower Fellowship on Urban Challenges and a NeighborWorks America Northeast Region 2013 Visionary Leader in Community Development, and earned a Master’s Degree in Urban Planning and Policy Development from Rutgers University-New Brunswick. Currently, he serves on boards and committees of numerous housing and community development-related organizations, including the National Alliance for Community Economic Development Associations, the Housing Alliance of Pennsylvania, the Urban Affairs Coalition, and the Philadelphia Housing Trust Fund Oversight Board.

Deborah De Santis, President & CEO, Corporation for Supportive Housing

As President and Chief Executive Officer, Ms. De Santis is responsible for the overall leadership of CSH, including oversight of fund development, public policy and advocacy work, financial and administrative systems, program planning and implementation, and strategic planning. Under her leadership, CSH advances solutions that use housing as a platform for services to improve the lives of the most vulnerable people, maximize public resources and build healthy communities. Since Ms. De Santis was appointed to this position in 2007, she has led CSH in realizing a 10-year goal of creating 150,000 supportive housing units nationally. She

Panel: Using Our Past Successes to Address Future Challenges

Bios

Deborah De Santis, President & CEO, Corporation for Supportive Housing (Cont'd)

also has led the re-organization of CSH to deepen its focus on innovation and expansion into new high-need communities nationally in line with CSH's strategic priorities. Prior to this position, Ms. De Santis served CSH for nearly four years as the director of the New Jersey program, where she tripled CSH's lending portfolio and successfully advocated for the creation of New Jersey's \$200 million Special Needs Housing Trust Fund. Previously, Ms. De Santis was the executive director and COO of the New Jersey Housing and Mortgage Finance Agency, where she oversaw the execution of its first strategic plan, which included developing new special needs housing programs, increasing investments in NJ's urban areas, streamlining loan servicing, and growing the agency's multi-family portfolio. Ms. De Santis was also the Deputy Chief of Staff for the Governor of New Jersey, where she oversaw the day-to-day operations of the Governor's office, and served as liaison to the Cabinet. Deb earned a Bachelor's Degree from Babson College where she is on the Board of Trustees.

Etta Denk, Senior Vice President – NJ Market Manager, Bank of America

Etta joined Bank of America as the Market Manager in New Jersey in 2008. She is responsible for the alignment and delivery of Bank of America's marketing and charitable resources to meet constituent and community needs across New Jersey. She leads the planning and execution of all local sponsorship, philanthropic, community and business development initiatives. Working closely with the New Jersey leadership team, she coordinates the bank's market and branding strategy. Etta is also responsible for overseeing the Bank's community development efforts – particularly services to New Jersey's low-income communities, as well as volunteer and associate engagement initiatives.

As an active champion for meaningful change, Etta's leadership and advocacy for public and private partnerships has positively impacted many New Jersey communities. Etta's accomplishments have been widely recognized and celebrated throughout her career. Notable awards include the Percy B. Menagh Award from the American Institute of Banking; the Distinguished Service Award from New Jersey Community Capital; and the Center for Non-Profit Corporations Chairperson's Award.

Prior to joining Bank of America, Etta worked for nearly 25 years in the banking / insurance industry most recently with JPMorgan Chase where she was responsible for corporate philanthropy, sponsorship and community development activities.

A graduate of Rutgers Edward J. Bloustein School of Planning and Public Policy, Etta received a BA in Urban Studies.

She is a resident of Maplewood, and is active in numerous organizations including The Council of New Jersey Grantmakers, the Center for Non-Profit Corporations, the Housing & Community Development Network of New Jersey, the Bergen County Workforce Investment Board and Paterson Restoration Corporation. In 2004, she was appointed by former Governor Jim McGreevey to the Faith Based Advisory Commission.